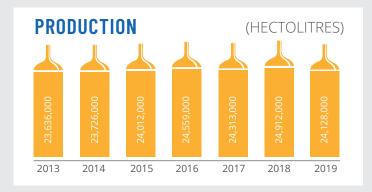
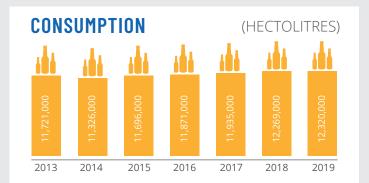
KEY FIGURES 2019 NETHERLANDS









ONSUMPTION
ON-TRADE VS OFF-TRADE
30% 70%

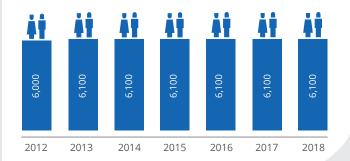




CONSUMPTION PER CAPITA

71 LITRES / YEAR





DIRECT EMPLOYMENT



EXCISE DUTY REVENUE (MILLION €)

